



30+ new Arden degrees

Future-proof your career with degrees co-developed with Google Cloud.

The world of work is changing.
So can you.

Learn AI and subject expertise together, so you have both the skills and the know-how to apply them in your career.

[Undergraduate and postgraduate course prospectus](#)



WELCOME

Study your subject and learn to use AI

At Arden University, your subject comes first. Whether you choose business, computing or engineering, that subject stays at the heart of your degree.

Then we add AI skills, with learning from Google Cloud. We give you practical AI skills, and teach you how to apply them in your subject. You learn AI and subject expertise together, so you have both the skills and the know-how to apply them.

The result is a degree that helps you future-proof your career. These are among 30+ new Arden degrees co-developed with Google Cloud, and this prospectus covers 10 of them. Study through blended learning at an Arden UK campus or online, with academic support throughout. The foundation year is studied on campus.

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How your degree helps your career

30+

new Arden degrees. This prospectus introduces 10 of them, from business to computing and engineering.

Future-proof your career with degrees co-developed with Google Cloud. Your degree is designed, taught and awarded by Arden University. Google Cloud brings learning content, tools and expertise into your studies.

Here are the three main ways this helps your career, whether you study business or computing and engineering.

Graduate with in-demand, practical AI skills

BUSINESS

Learn to make sense of information and use AI to take care of daily admin, so you can focus on leading.

COMPUTING AND ENGINEERING

Build digital fluency, automated scripts and practical problem-solving with modern AI tools.

AI applied in your subject, not generic AI

BUSINESS

See how AI helps you test marketing strategies, model profit impact and make confident business choices.

COMPUTING AND ENGINEERING

Work in Python innovation labs to build automated solutions and explore real cloud architecture challenges.

Real experience and Google Cloud skills

Work on live challenges from partner organisations and build your AI skills with Google Skills.

Build a portfolio of reports, projects and data analysis that shows employers what you can do.

How you'll use AI in your subject

We give you practical AI skills, and teach you how to apply them in your subject. Throughout your degree, you'll use AI tools to explore ideas, analyse information and solve problems.

You'll work through realistic tasks based on the decisions and problems organisations face. This gives you experience you can use at work.



Test business decisions safely

On business degrees, use AI business simulations to test decisions and see their effect on growth, people, profit and sustainability.



Make sense of big data

Do the work of a data scientist with AI. Turn raw data into clear visual dashboards and recommendations you can present.



Solve real technical challenges

On computing and engineering degrees, use AI-assisted Python in an innovation lab and work on real cloud and engineering problems.

How your skills grow as you study

Each year builds on the last. Here's how your skills grow on business degrees and on computing and engineering degrees. Both end with real work you can show employers.

ACQUIRE

Build your foundations.

BUSINESS

Get comfortable with AI in business simulations. Test decisions and see their effect on profit, growth and people.

COMPUTING AND ENGINEERING

Learn Python with AI support in an innovation lab, and use digital simulations to solve workplace problems.

APPLY

Put knowledge into practice.

BUSINESS

Do the work of a data scientist with AI, turning raw data into clear dashboards and recommendations.

COMPUTING AND ENGINEERING

Explore no-code and low-code agents (automated agents that run tasks for you), with case studies from Google Cloud experts.

TRANSFORM

Show employers your skills.

BUSINESS

Work on real briefs from global organisations, and build a portfolio to show at interviews.

COMPUTING AND ENGINEERING

Take on real industry challenges. On selected courses, gain the skills to work towards Google Cloud certifications.

How Google Cloud is part of your degree

Your degree is co-developed with Google Cloud, so the AI skills you learn connect to current technology and workplace practice.

You'll learn to use AI to get work done. You'll also learn to check what it produces and make sound decisions.



Build Google Cloud skills

Some modules include Google Cloud content and expertise. Follow Google Cloud learning pathways and explore learning resources from Google to develop your understanding of AI and how to use it.



Combine AI with academic expertise

Your tutors stay at the centre of your learning. Use AI to explore ideas and save time on routine tasks, while your tutors challenge your thinking.



AND ALSO

Gemini Enterprise for your studies

You'll also have Gemini Enterprise for everyday study support, such as research and summarising, clear visual dashboards and testing decisions. On technical courses, it can help with AI-assisted Python coding.

Study on campus or online

Choose blended learning at an Arden UK campus, or study online. Undergraduate degrees are full-time. MSc degrees are full-time blended or part-time online.

Blended learning

Join timetabled classes on campus with tutors and classmates. Then study in your own time on our online platform, open 24/7.

Online learning

Study from home, anywhere in the world, through our online platform, with regular feedback from your tutor. Available without a foundation year.

Arden UK campuses

Study at Arden campuses in cities including Birmingham, Leeds, London, Manchester and Nottingham. MSc degrees are taught in London Stratford and Manchester.

Start with a foundation year

If you'd like to build your academic skills and confidence first, all eight undergraduate degrees in this prospectus have a foundation year available. It's studied on campus, through blended learning.





UNDERGRADUATE

BUSINESS

SUBJECT TO VALIDATION

BA (Hons) Business Management (Applied AI)

Use AI to make confident business decisions

Build the business and leadership expertise to future-proof your career. Learn to test decisions, make sense of information and use AI to save time on admin, so you can focus on leading.

COURSE HIGHLIGHTS

Test business decisions safely

Use AI-driven business simulations to see how your choices affect growth, people, profit and sustainability.

Solve real business challenges

Write reports and plans, as a consultant would, for realistic business problems.

Show employers your digital skills

Develop Google Cloud skills alongside your business degree.

STUDY MODE

Blended or online (foundation year on campus)

DURATION

3 years full-time, or 4 with a foundation year

START DATE

February 2027

[Learn more about this course](#)



UNDERGRADUATE

BUSINESS

SUBJECT TO VALIDATION

BA (Hons) Business Management (Business Intelligence and AI)

Turn data into confident business decisions

Learn to make sense of information and turn it into clear visual dashboards. Use AI to test decisions and spot opportunities, building the data skills to grow your business career.

COURSE HIGHLIGHTS

Make sense of big data

Analyse information and explain what it means for a business.

Build clear visual dashboards

Turn raw data into dashboards, visualisations and boardroom-ready recommendations.

Show your data skills

Build practical skills and develop Google Cloud skills alongside your degree.

STUDY MODE

Blended or online (foundation year on campus)

DURATION

3 years full-time, or 4 with a foundation year

START DATE

February 2027

[Learn more about this course](#)



UNDERGRADUATE

BUSINESS

SUBJECT TO VALIDATION

BA (Hons) Business Management (Entrepreneurship)

Turn creative ideas into a business career

Gain the business knowledge, creative thinking and practical AI skills to turn ideas into action. Use AI to test ideas and save time on admin, whether you start a business or lead innovation.

COURSE HIGHLIGHTS

Grow an entrepreneurial mindset

Explore entrepreneurship, innovation, digital business and customer engagement, and learn to spot opportunities.

Solve real business challenges

Apply your learning through business plans, projects and consultancy-style assignments.

Use AI to support innovation

See how AI and digital technology can support creativity, innovation and confident business decisions.

STUDY MODE	Blended or online (foundation year on campus)
DURATION	3 years full-time, or 4 with a foundation year
START DATE	February 2027

[Learn more about this course](#)



UNDERGRADUATE

COMPUTING

SUBJECT TO VALIDATION

BSc (Hons) Cyber Security

Build a career protecting systems and data

Build the technical skills to protect systems, data and organisations from cyber threats. Use AI-assisted Python in an innovation lab, and learn how automated scripts and AI support modern cyber defence.

COURSE HIGHLIGHTS

Build core cyber security skills

Learn network security, ethical hacking, cyber threat intelligence and digital forensics.

Practise on simulated attacks

Use AI-driven simulations to practise spotting threats, responding to attacks and managing risk.

Prove your skills

Build a portfolio of practical projects and develop Google Cloud skills alongside your degree.

STUDY MODE

Blended or online (foundation year on campus)

DURATION

3 years full-time, or 4 with a foundation year

START DATE

February 2027

[Learn more about this course](#)



UNDERGRADUATE

COMPUTING

SUBJECT TO VALIDATION

BSc (Hons) Data Science and AI

Start a career turning data into answers

Build the skills to work with data, machine learning and cloud technologies. Use AI-assisted Python in an innovation lab, explore real cloud architecture challenges, and gain the skills to work towards Google Cloud certifications.

COURSE HIGHLIGHTS

Build data science and AI skills

Work with programming, SQL, databases, data pipelines and machine learning.

Work on real-world projects

Apply your skills in cloud, database and analytics environments through AI-driven simulations and projects.

Learn with Google Cloud

Follow eligible Google Cloud learning pathways alongside your degree.

STUDY MODE

Blended or online (foundation year on campus)

DURATION

3 years full-time, or 4 with a foundation year

START DATE

February 2027

[Learn more about this course](#)



UNDERGRADUATE

ENGINEERING

SUBJECT TO VALIDATION

BSc (Hons) Applied AI

Train for a career building real-world AI solutions

Gain the skills to design, build and deploy secure, responsible AI solutions. Work in a Python innovation lab, explore real cloud architecture challenges and create automated agents that run tasks for you.

COURSE HIGHLIGHTS

Build AI engineering skills

Learn machine learning, generative AI, big data architecture and AI agents.

Build agents and automated workflows

Create AI agents (tools that do multi-step tasks for you) with large language models and data pipelines.

Learn with Google Cloud

Follow Google Cloud learning pathways and gain the skills to work towards Google Cloud certifications.

STUDY MODE

Blended or online (foundation year on campus)

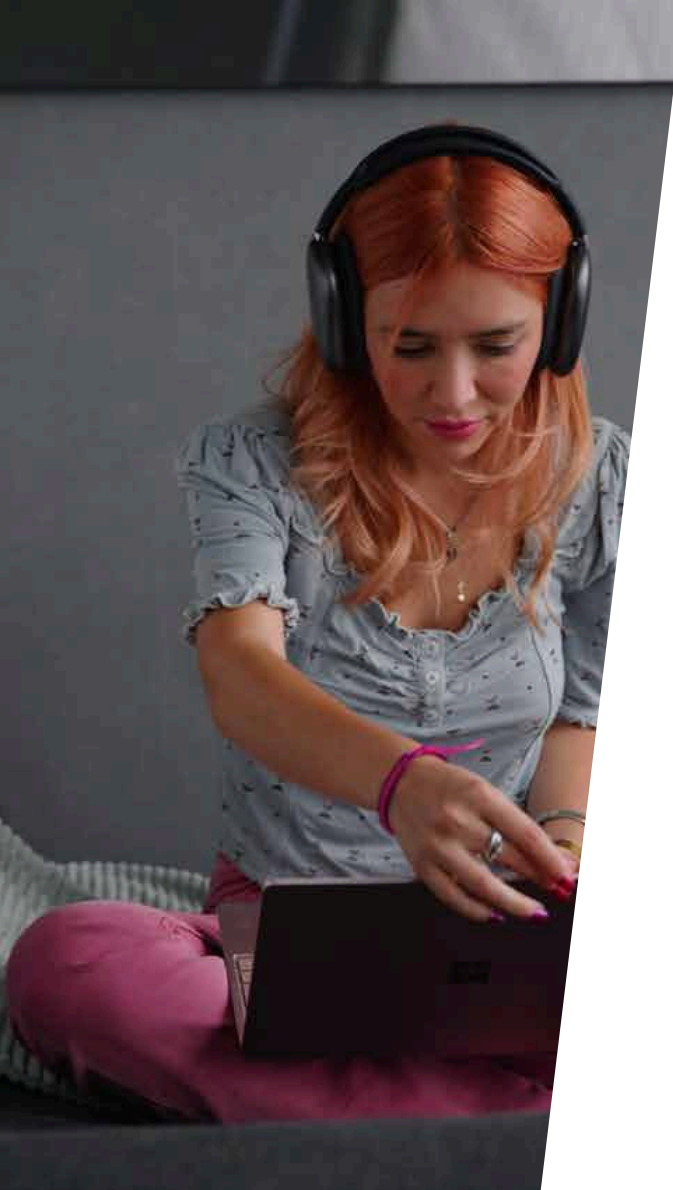
DURATION

3 years full-time, or 4 with a foundation year

START DATE

February 2027

[Learn more about this course](#)



UNDERGRADUATE

ENGINEERING

SUBJECT TO VALIDATION

BEng (Hons) AI Systems Design Engineering

Prepare for a career designing smarter systems

Build the skills to design, model and improve intelligent engineering systems. Use AI-assisted Python in an innovation lab, and set up automated agents that run routine tasks for you.

COURSE HIGHLIGHTS

Design intelligent systems

Apply AI, systems thinking and digital design to complex engineering challenges.

Test ideas through simulation

Use AI-driven simulations and digital prototypes to automate processes and test solutions.

Build a technical portfolio

Graduate with practical systems design and engineering work that shows what you can do.

STUDY MODE

Blended or online (foundation year on campus)

DURATION

3 years full-time, or 4 with a foundation year

START DATE

February 2027

[Learn more about this course](#)



UNDERGRADUATE

ENGINEERING

SUBJECT TO VALIDATION

BEng (Hons) Digital Engineering

Get ready for a career in modern digital engineering

Build practical skills in digital design, programming, simulation and automation. Use AI-assisted Python to solve engineering problems, and set up automated agents that run routine tasks for you.

COURSE HIGHLIGHTS

Build digital engineering skills

Gain practical knowledge of CAD, programming, simulation and digital engineering tools.

Design and test digitally

Create, simulate and evaluate designs before they reach physical production.

Learn with Google Cloud

Explore AI and digital technologies through Google Cloud learning alongside your engineering studies.

STUDY MODE

Blended or online (foundation year on campus)

DURATION

3 years full-time, or 4 with a foundation year

START DATE

February 2027

[Learn more about this course](#)



POSTGRADUATE

BUSINESS

SUBJECT TO VALIDATION

MSc Digital Leadership and AI Innovation

Lead digital and AI change at work

Gain the strategic and leadership skills to guide digital change and AI adoption. Learn to make sense of information, test decisions and use AI to save time on routine work, so you can focus on leading.

COURSE HIGHLIGHTS

Lead the move to AI

Explore how organisations can adopt AI strategically and responsibly.

Solve realistic business challenges

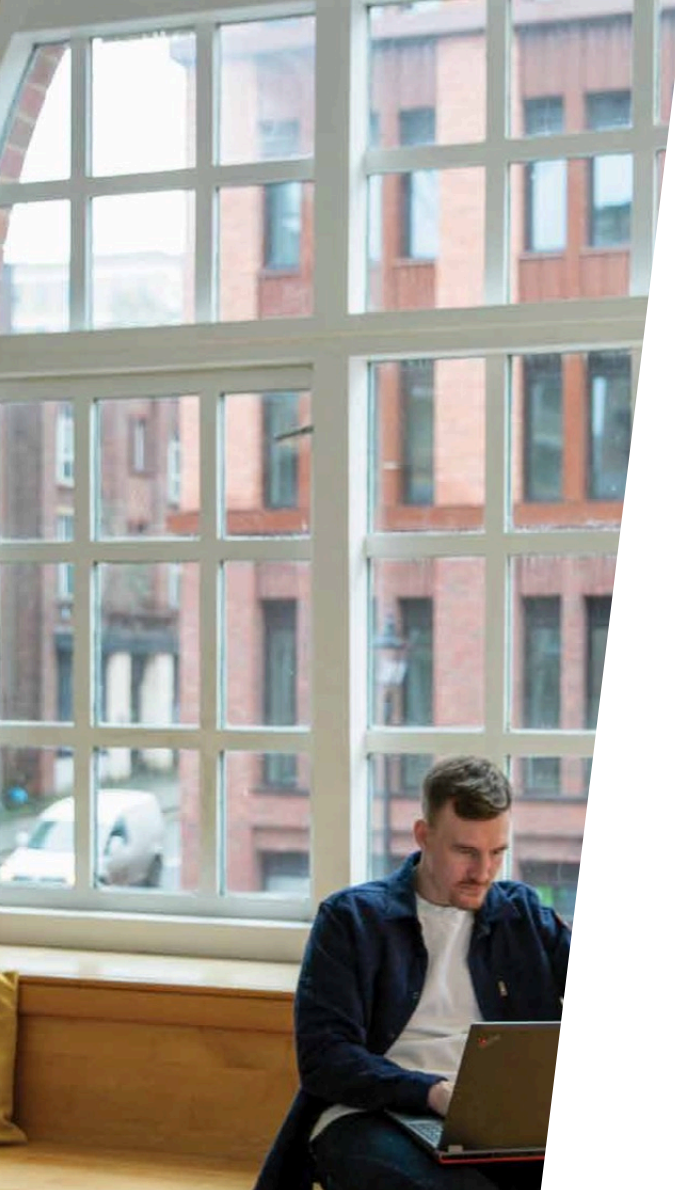
Apply your learning to realistic cases of organisational change.

Build Google Cloud skills

Gain the skills to work towards relevant Google Cloud certifications.

STUDY MODE	Blended (full-time) or online (part-time)
DURATION	1 year full-time, or 1 year+ part-time
CAMPUSES	London Stratford and Manchester
START DATE	April 2027
ENTRY	A 2:2 degree, or two years' relevant experience

[Learn more about this course](#)



POSTGRADUATE

COMPUTING

SUBJECT TO VALIDATION

MSc Applied AI and Machine Learning

Take your AI and machine learning career further

Gain advanced skills to design, build and manage AI and machine learning solutions. Use AI-assisted Python to test more ideas, and gain the skills to work towards Google Cloud certifications.

COURSE HIGHLIGHTS

Create and test AI models

Create and evaluate machine learning models, generative AI and large language model solutions.

Complete an Industry Innovation project

Design and evaluate an applied AI solution that addresses a real-world problem.

Learn with Google Cloud

Link your technical learning to Google Cloud technologies and gain the skills to work towards Google Cloud certifications.

STUDY MODE	Blended (full-time) or online (part-time)
DURATION	1 year full-time, or 1 year+ part-time
CAMPUSES	London Stratford and Manchester
START DATE	April 2027

[Learn more about this course](#)

Real experience you can show employers

A degree shows what you've studied. Practical work shows what you can do.

Alongside your Arden University degree, you'll take on real briefs, practise in simulations and build a portfolio. You can also build your AI skills with Google Skills. These give you more ways to talk about your skills when you apply for jobs.

Live client challenges

Work on real challenges from partner organisations, in place of hypothetical essays.

AI business simulations

On business degrees, test decisions and see cause and effect in a safe space.

A professional portfolio

Graduate with reports, projects and data analysis that give you concrete evidence for your CV.

Build your AI skills with Google Skills

Explore learning resources from Google to develop your understanding of AI and how to use it. On selected courses, gain the skills to work towards Google Cloud certifications.

Learn the subject with Arden.
Prove the skill with Google Cloud.

Graduate with real examples to talk about at interviews.

How you'll learn to use AI with good judgement

Using AI well means knowing when to trust it, when to challenge it and when not to use it. Throughout your degree, you'll learn to check information from AI, spot bias, keep sensitive information safe and be open about how you used AI.

Check the source

Verify AI-generated information and understand the limitations of the tools you use.

Question AI answers

Look closely at data and AI answers for bias, gaps and claims without evidence.

Say how you used AI

Say clearly where AI helped with your work and where the thinking and decisions were your own.



REGISTER YOUR INTEREST

Make your next move count

Undergraduate degrees start in February 2027. MSc degrees start in April 2027.

Register your interest and we'll send you more information about your course, and let you know about upcoming course previews as they happen.

Register your interest

1

Explore your course

See what you'll study, how you can study and the entry requirements on each course page.

2

Register your interest

Register now and we'll tell you as soon as applications open for your degree.



Google Cloud